



Spirit
— of —
BLUE

in support of Scleroderma Canada

Tuesday, February 21st, 2017

**Richmond Hill Centre
for the Performing Arts**



ABOUT THE EVENT

Our inaugural event in support of Scleroderma Canada featuring Canada's own Chantal Kreviazuk, is to help raise awareness and much needed funding for patient support.

Scleroderma is the most common autoimmune rare disease in Canada, yet very few know about it and very few can even say the word pronounced skler-o-derma.

It affects 350,000 people in North America. Scleroderma compared to other diseases is something of an enigma in medicine. With no known cause, it affects men, woman and children. While the most visible sign of scleroderma is hardened skin due to its effect of collagen, connective tissues throughout the body are impacted, causing a wide range of issues. Many of these issues can be quite serious; some are even life threatening.

"I want to inspire and give more people the tools to explore their options and find their own paths to a healthier new normal" is what our Chair, Nancy Morency's hopes are for funds raised at the 2017 Spirit of Blue Event.

Funds raised will be allocated to helping Canadians living with scleroderma to understand their treatment options. Through Scleroderma Canada, we will make more information available on the traditional medical approach, as well as, the multiple alternative modalities that can be beneficial in pain management, healing and overall quality of life. Education is key to helping patients make informed decisions on the types of treatments available to them.

Scleroderma
Society of Canada

Société Canadienne
de Sclérodemie

Spirit of BLUE

in support of Scleroderma Canada

EVENT HIGHLIGHT

This will be a magical evening featuring our very own Canadian singer-songwriter Chantal Kreviazuk. The JUNO Award-winner and multi-platinum selling artist has been inspiring audiences since 1996 with some of her albums including *Under These Rocks* and most most recently *Hard Sail*. She is a member of the

Order of Canada and supports numerous causes including human and animal rights, mental health, education and the environment.

The evening will include local talent, cocktails and refreshments as well as many surprises for all of our guests.



JUNO™ Award-winner
Chantal Kreviazuk



Tuesday, February 21st, 2017



RICHMOND HILL
Centre for the Performing Arts

**10268 Yonge Street
Richmond Hill, ON L4C 3B7
(905) 787-8811**

Ticket sales: www.rhcentre.ca



LEVEL *of* SUPPORT

As a Sponsor, your company will receive the following in exchange for its generous support of the *Spirit of Blue*, which will feature Canadian talent *Chantal Kreviazuk*, in order to raise funds for Scleroderma Canada.

GOLD *of* **\$10,000**

- Logo placement on all major electronic and print media items
- Corporate logo in the program
- Signage at the event indicating your Gold Sponsorship
- Corporate logo on the official website
- Corporate logo on screen indicating your Gold sponsorship throughout the evening
- Engagement through social media
- An opportunity to include promotional items in the gift bag
- 6 tickets (valued at \$900)

SILVER *of* **\$5,000**

- Logo placement on all major electronic and print media items
- Corporate logo in the program
- Signage at the event indicating your Silver Sponsorship
- Corporate logo on screen indicating your Silver sponsorship throughout the evening
- Corporate logo on the official website
- 4 tickets (valued at \$600)

FRIENDS OF SCLERODERMA *of* **\$2,000**

- Logo placement on selected electronic and print media items
- Corporate logo in the program
- Corporate logo on the Sponsors banner at the event
- 2 tickets (valued at \$300)



Scleroderma Canada appreciates your support. With your sponsorship and involvement in the *Spirit of Blue* event, Scleroderma Canada will continue to enhance its impact in patient education, patient mental health support and research aimed at developing better treatments. It will help make life better for people living with scleroderma throughout Canada.

Spirit of Blue will also be a key element in Scleroderma Canada's (SC) continuous work to raise awareness

nationally and internationally on scleroderma so they can help support people living with the disease and be aware of the most common early symptoms.

With your support, Scleroderma Canada will help patients understand their treatment options. SC will make more information available on the traditional medical approach, as well, as the multiple alternative modalities that can be beneficial in pain management, healing and overall quality of life.

SECTION 1 COMPANY INFORMATION

To take advantage of all your sponsorship opportunities, please complete all sections and return your form with payment to the address listed below.

COMPANY NAME

CONTACT PERSON

EMAIL

ADDRESS

CITY

POSTAL

PROVINCE

TELEPHONE

EXT.

SECTION 2 SPONSORSHIP LEVEL

GOLD SPONSOR

\$10,000

SILVER SPONSOR

\$5,000

FRIENDS OF SCLERODERMA

\$2,000

SECTION 3 ADDITIONAL WAYS TO SUPPORT



\$

DONATION



GIFT IN KIND

(Business/Tax Receipt will be issued in accordance with CRA Guidelines)

SECTION 4 PAYMENT INFORMATION



CHEQUE ENCLOSED

(payable to the Scleroderma Society of Canada)



CHARGE TO CREDIT CARD

VISA

MASTERCARD

Credit Card #

EXP DATE

CVV

If billing address different than above, please provide address:

SIGNATURE (required)

DATE

NAME ON CARD

SECTION 5 ACKNOWLEDGEMENT OF TERMS & CONDITIONS

Please read the Terms & Conditions and confirm your agreement with your signature below.

SUPPORT TERMS: The supporter agrees that all provisions are part of a formal contract for sponsorship. Each supporting company to email their logo in both EPS and JPG format to events@sclerodermacanada.ca for use in recognition on the website and other event media as appropriate according to the level of Sponsorship. All sponsor opportunities are exclusively reserved for the Spirit of Blue 2017 event.

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company

listed on this application agrees to comply with all of the policies, rules, terms and regulations contained in the Terms & Conditions, and all policies, rules, terms, and regulations adopted after publication of the original prospectus, which we accept as part of the agreement. I further acknowledge that the Spirit of Blue Organizing Committee reserves the right, in its absolute discretion, to reject the application. This application shall not become a binding contract until fully executed by both parties (The Sponsor and the Event).

PRINT NAME

TITLE

SIGNATURE

DATE

Please send completed form with payment to:

Scleroderma Society of Canada (BN 869588772RR0001)

41 King William Street, Empire 203, Hamilton ON L8R 1A2 1-866-279-0632



THANK YOU!

We look forward to including your company
as a sponsor of the Inaugural Spirit of Blue!

YOUR
SUPPORT

is vital to

OUR SUCCESS!

For more information please contact:

Nancy Morency Committee Chair 647-298-0398 nancymorency@rogers.com	Anna McCusker Executive Director, Scleroderma Canada 1-866-279-0632 anna@sclerodermacanada.ca
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TEAM *SPIRIT of BLUE*

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